

Please send original to

Karolina Huber
BUSINESS@SCHOOL—A BCG INITIATIVE
The Boston Consulting Group GmbH
Ludwigstraße 21
80539 Munich
Germany

Declaration of consent to participation in the “b@s videochallenge” competition

(Effective as of January 16, 2020)

1. Privacy consent

The personal data of the participants in the “b@s videochallenge” competition shall be processed in line with legal provisions, in particular insofar as its processing is required for participation in the competition. You can find more information about data protection and how we process your personal data when you participate in the “b@s videochallenge” competition online at <https://videochallenge.online/terms-of-use> (for the processing of personal data required for participation, see section 2 of the data privacy statement).

Participants’ personal information will be published only if consent to processing is given below.

I/we agree that (please check as applicable)

- the full name and age of my/our daughter/son and the school they attend
- the video submitted for the “b@s videochallenge” competition (including all photographs and video footage of my/our daughter/son or me, in addition to other personal data of my/our daughter/son or me that is part of the submitted video)

may be published or quoted in the press, on the online platform of the “b@svideochallenge,” on various social media channels (e.g., YouTube, Facebook, Instagram, and similar), and in publications and on the websites of The Boston Consulting Group GmbH, its affiliated companies, and the companies analyzed in the context of this year’s competition or involved in the award of prizes.

I/we may revoke any part of this privacy consent at any time with effect for the future. The revocation may be sent by e-mail to info@videochallenge.online or by mail to the address indicated below. Any processing that occurred before such revocation will remain lawful.

B@S videochallenge

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Information on publication: Videos will be published only if their producers are the winners of prizes awarded by the companies analyzed in the competition or by other companies involved in the award of prizes, or if they are finalists in online voting (see section 4(3) of the terms of use). If a video includes personal data, it will be published only with the consent of the respective person(s). Each participant may decide freely whether their video may be published together with their name, age, and school. If the publication of a video is no longer desired in general, BCG shall take this into consideration with effect for the future and end the publication.

2. Granting of usage rights to BCG

By signing this declaration of consent, I grant The Boston Consulting Group GmbH (BCG)—without prejudice to indispensable moral rights—permission to publish the video made by my/our daughter/son/me in the context of the “b@s videochallenge” in whole or in part free of charge and without restrictions in terms of space

- in the press, on the “b@s videochallenge” online platform, in various social media channels (e.g., YouTube, Facebook, Instagram, etc.), and in publications and on the websites of The Boston Consulting Group GmbH, its affiliated companies, and the companies analyzed in the context of this year’s competition or involved in the prize awarding and
- to use them in digital and analog form for these purposes, in particular to duplicate (including storage and hosting), distribute, and exhibit them, as well as to reproduce them publicly, in particular to present and make them accessible publicly (e.g., on the abovementioned websites and social media channels).

BCG shall also be entitled to

- correct errors and make such changes to the video as technically required for certain forms of use permitted under this license;
- apply the “b@s videochallenge” logo to the video and to use the video thus marked in the extent mentioned above and, in particular, to publish it on the “b@s videochallenge” website for the purpose of voting on the winner of the Audience Award;
- award sublicenses as required for the purposes of such use.

The distribution and public showing of the video or adaptations based on it shall occur with mention of the name of our/my daughter/son and/or my name in connection with the appropriate publication, unless our/my daughter/son has and/or I have not given consent under data protection law to the mention of the name in accordance with section 1 or has/have revoked such consent with effect for the future, or determined with effect for the future that the name may not be mentioned. If my/our daughter/son/I should no longer consent to a further publication of the video, BCG shall take this into consideration with effect for the future and end the publication.

3. Obligations of participants with regard to the videos produced in the context of the “b@s videochallenge” competition

This video may not be used to participate in or apply for other competitions before the b@s videochallenge award ceremony. Any violation of this rule may result in exclusion of the participants from the “b@s videochallenge” competition.

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The “b@s videochallenge” project office must be notified of any participation in another competition with the same video after the end of the “b@s videochallenge.” When participating in such a competition, it must be clearly indicated for the duration of the competition that the video was originally developed in the context of the “b@s videochallenge” competition.

Only public-domain music that may be used free of charge may be used in the creation of the video. The video may not include any product placements or advertisements. Data protection, copyrights, and personal rights must be observed (e.g., when using photographs and names).

I/we confirm that the team members have personally produced the video and personally created the significant parts of it. If third parties were involved in the creation of the video or collaborated in the video, I/we hereby confirm that these third parties agree to the participation in the “b@s videochallenge” competition and have granted us/me the required rights. I/we shall submit written confirmation from these third parties upon request by BCG.

In the following, I/we shall provide the names and e-mail addresses of the individuals who were materially involved in the video at the time of submission of this declaration of consent (e.g., as director, cinematographer, editor, actor):

4. Contact information

In case of any questions, please contact:
Karolina Huber
BUSINESS@SCHOOL—A BCG INITIATIVE
The Boston Consulting Group GmbH
Ludwigstraße 21
80539 Munich
Germany

With the signature below, the undersigned declares that

- 1) he/she agrees to the terms of use (accessible at <https://videochallenge.online/terms-of-use>);
- 2) he/she has read the terms of privacy consent above and hereby consents (insofar as checked in section 1) to the processing of his/her personal data in accordance with this declaration of consent;
- 3) he/she has agreed to grant usage rights to BCG to the extent outlined above;
- 4) he/she has signed the declaration of consent and shall send the original to Karolina Huber, BUSINESS@SCHOOL—A BCG INITIATIVE, The Boston Consulting Group GmbH, Ludwigstraße 21, 80539 Munich, Germany;
- 5) the video(s) submitted by him/her/the team members do not violate the rights of third parties.

Participant

(Participant's name)

(Participant's address)

(School name and location)

_____, _____
(Place) (Date)

(Participant's signature)

(For minors: signature of a parent or guardian)