

B@S videochallenge

A BCG INITIATIVE



Prove your creativity and show what you can do!

videochallenge.online

4

QUESTIONS
MINUTES
COMPANIES



Scan me

Read online about the videochallenge and decide whether to participate alone or as a team.

Upload your video before the deadline of August 1.

Select one of the four companies and answer our four questions in a four-minute video.

Vote with your friends to select the winner of the audience award.

Be recognized at the award ceremony for making one of the best videos in the competition.

For students age 14 to 20



www.businessatschool.de