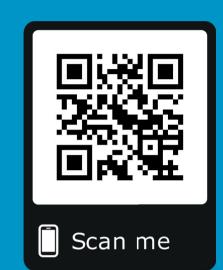
## B@S videochallenge

A BCG INITIATIVE

Analyze exciting companies and learn about business

Hone your digital media skills and critically evaluate information



Work independently or as a team to win fun prizes

videochallenge.online

QUESTIONS
MINUTES
COMPANIES

Read online about the videochallenge and decide whether to participate alone or as a team.

Select one of the four companies and answer our four questions in a four-minute video.

pload your video before the deadline of August 1.

Vote with your friends to select the winner of the audience award.

Be recognized at the award ceremony for making one of the best videos in the competition.

