

B@S videochallenge

A BCG INITIATIVE

Analyze exciting companies and learn about business

Hone your digital media skills and critically evaluate information

Work independently or as a team to win fun prizes

videochallenge.online

4

QUESTIONS
MINUTES
COMPANIES

Read online about the videochallenge and decide whether to participate alone or as a team.

Upload your video before the deadline of August 1.

Select one of the four companies and answer our four questions in a four-minute video.

Vote with your friends to select the winner of the audience award.

Be recognized at the award ceremony for making one of the best videos in the competition.

