

B@S

videochallenge

Video competition for students age
14 - 20 **attending any type of school**

Flexible scheduling **on project days,
during classes, or after school**

Participation possible **individually or
as a group**

Carried out in **English and German**



business@school has been working with
teachers and schools since 1998



Competence in economics, digital
and media topics, and teamwork



Focus topics, project days, and
science week (BAY)



Provision of materials packet for
teachers and online platform for easy
implementation



Certificate of participation, awards
ceremony, and fun prizes



Patron is Elke Büdenbender,
lawyer and wife of German
President Frank-Walter Steinmeier

This is how it works: Examples of how teachers can implement the b@s videochallenge

Project days

Teachers define project days with the b@s videochallenge, using the provided materials, such as a work plan and downloadable files.

Business classes

Teachers integrate the b@s videochallenge in their classes, usually starting with theory and saving the video competition for use as the final project.

English classes

Teachers use the possibility to do the b@s videochallenge in English to help students practice their language and communication skills.

Career orientation

Teachers use the video competition to encourage students to discover their own interests, strengths, and weaknesses and to give them a look at how business and companies work.

Inclusive classes and vocational schools

The video competition has been successfully carried out many times in inclusive classrooms and vocational schools, where students learn hands-on about project work, teamwork, and time management.