

B@S videochallenge

A BCG INITIATIVE



Analyze exciting companies and learn about business

Hone your digital media skills and critically evaluate information

Work independently or as a team to win fun prizes



videochallenge.online

4

QUESTIONS
MINUTES
COMPANIES

Read online about the videochallenge and decide whether to participate alone or as a team.

Select one of the four companies and answer our four questions in a four-minute video.

Upload your video before the deadline of October 1.

Vote with your friends to select the winner of the audience award.

Be recognized at the award ceremony for making one of the best videos in the competition.

