

Writing a script with AI tools

Define your role & assignment

Describe exactly what the assignment is and from whose perspective the AI tool should write a script.

Use clear language, good grammar, and correct spelling

You'll get better results if you pose clear, concise questions.

Ask about the method and sources

Ask the AI tool what method it employed and request that it cite all the sources it used. This will enable you to check the results.

Interact with the AI tool

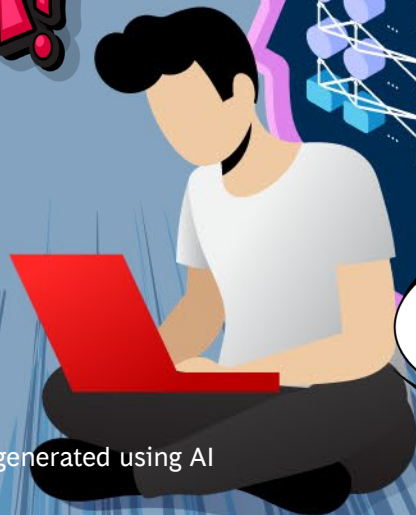
You can continue to ask the AI tool questions and give it feedback until you are satisfied with the results.

You're a 14-year-old student who wants to make a video **about a company** for the videochallenge (LINK) that answers the following four questions in **four minutes or less**:

- 1. What does the company do?
- 2. What three aspects make the company successful?
- 3. What are three risks for the company?
- 4. What are three recommendations for greater success?

Use only publicly available sources and music not subject to GEMA fees, and back up all assertions with sources

BOOM!



To make a convincing and informative video about company XYZ, the script needs to be carefully planned.

Here's what I recommend:

- Video structure (duration: 4 minutes)
 1. Introduction (30 seconds)
- Content: A brief introduction to the company and what it does
- ...

OK

Further links

- 1
- 2
- 3

Provide context and examples

Give the AI tool all the information about the assignment.

Break down complex assignments

Break down your assignment based on the four questions. This will help to keep your script clear and structured.

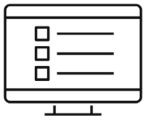
Critically review all responses

AI can make mistakes, too! That's why you always have to check the results.



Caution:

Do not give AI tools any personal information, such as names and addresses!



Exercise

Carefully read the **example prompts**. What could have been done better? **In each case, write a better prompt, using the tips from the knowledge document "Writing a script with AI tools".**

Example prompt

What works better?

My suggestion for improvement

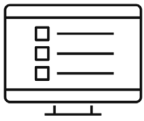
1 How do you make a video?

2 how does copany make their succeses and risk?

3 Explain how company XYZ dominates the market, analyzes its competitors, develops marketing strategies, and establishes customer loyalty.

4 Write a script about the success of company XYZ.

5 Please tell me something about the history of company XYZ.



B@s
videochallenge



Exercise

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Example prompt

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5 Please tell me something about the history of company XYZ.

What works better?

- Define role and assignment
- Ask a more specific question

- Use good grammar and correct spelling
- Give clear and specific instructions

- Too many questions for one prompt
- Better to ask numerous questions individually

- Provide specific context
- Define role and assignment

- Ask a more precise question
- Request sources

My suggestion for improvement

- "I'm a 14-year-old student and want to participate in the b@s videochallenge. Please make me a list of important points I need to keep in mind when making my video."

- "What makes company XYZ successful, and what could threaten its success? Please provide an exact description of every relevant aspect."

- "What makes company XYZ a market leader?"
- "How does company XYZ analyze its competitors?"
- "Describe a marketing strategy that company XYZ could use to reach more customers."
- "What could company XYZ do to establish a loyal customer base?"

- "Write a script for a four-minute video explaining how company XYZ has become successful in its industry. The video will be my submission in the videochallenge contest."

- "Can you please provide me with reliable information about the history of company XYZ and name your sources?"