

## Privacy statement for Zoom videoconferencing services

(as of February 2021)

### 1. Which data is processed by business@school?

**Guest data:** First name, last name, e-mail address, profile picture (if uploaded to the "Zoom" application by registered Zoom users), and the IP addresses of attendees.

**Meeting metadata:** Event name, time, and date, device/hardware information, and attendance data (the times attendees enter and exit).

**Telephone dial-in data:** Telephone numbers of incoming and outgoing calls, country names, and start and end time are collected. Connection data such as device IP addresses may also be saved.

**Text, audio, and video data:** During the event, attendees may use the chat, microphone, and camera functions. The use of these functions is voluntary.

- Messages can be sent to the b@s videochallenge team using the chat function.
- Attendee camera and microphone functions will be automatically set to "Off" at the beginning of the event. If attendees activate the microphone and/or camera function, the resulting audio, video, and images of them, as well as of anything else audible or visible (over their microphone and camera, respectively) in their surroundings, including other people, will be visible onscreen and recorded during the event.

### 2. Purpose and legal basis of processing

2.1 The purpose of data processing (guest data, meeting metadata, and telephone dial-in information) for the use of Zoom videoconferencing services is the organization and conduct of the respective event in a digital format.

The legal basis for processing personal data is therefore Art. 6 (1) (f) GDPR (processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data). Our legitimate interest is to conduct events in a digital format and enable you to attend these events in a digital format.

The processing of your personal data is necessary to enable you to attend.

2.2 The use of text, audio, and video data is voluntary, since it is not necessary for attendance of the event.

The legal basis for this processing of personal data is thus Art. 6 (1) (a) GDPR (consent).

If you use the chat function to send messages to the b@s videochallenge team, the text will be processed only for the purpose of handling your request.

If you activate the microphone and/or camera function, the resulting audio, video, and images of you—as well as other information in your surroundings that is audible over the microphone or visible over the camera, including pertaining to other people—will be processed as part of the event to enable the display of video and the playback of audio. This data may also be recorded as part of the event. Read [here](#) to find out more about consent to the recording of data from the microphone and camera functions.

### **3. Data recipients**

The recipient of selected personal data (first name, last name, attendee IP address, event name, time and date, device/hardware information, and attendance data) is Zoom Video Communications, Inc., the provider of the tool "Zoom." Your name and profile image (if you have one) may also be observed by other event attendees, in addition to audible data over your microphone and visible information over your camera if these functions are activated.

### **4. International data transfer**

Your personal data will be transferred to countries outside the European Union (so-called third countries). Recipient countries are the following:

USA, Australia, Brazil, Canada, China, Hong Kong, India, Japan, and Singapore

As appropriate safeguards for compliance with an adequate level of data protection, we have standard contractual clauses with Zoom Video Communications, Inc. You may request a copy from our Data Protection Officer at [datenschutz@bcg.com](mailto:datenschutz@bcg.com). Japan and Canada are exceptions to which adequacy decisions apply.

### **5. Storage period**

Personal data will be deleted when it is no longer required for the purposes for which it was collected and there is no legal obligation to retain it. Data recorded over the microphone or camera function is stored for the duration of the respective school year and then deleted.

### **6. Responsible party and Data Protection Officer**

#### **6.1 Party responsible for data processing**

The Boston Consulting Group GmbH  
Ludwigstraße 21  
80539 Munich  
Germany

#### **6.2 Data Protection Officer of the responsible party**

Dr. Stephan Thiel  
The Boston Consulting Group GmbH

Ludwigstraße 21  
80539 Munich  
Germany  
Tel.: +49 89 231740  
E-mail: [datenschutz@bcg.com](mailto:datenschutz@bcg.com)

## 7. Your rights

You have the right to information under Article 15 GDPR, the right to rectification under Article 16 GDPR, the right to erasure under Article 17 GDPR, the right to restriction of processing under Article 18 GDPR, the right to object under Article 21 GDPR, and the right to data portability under Article 20 GDPR. With regard to the right of access to information and the right to erasure, limitations per § 34 and § 35 BDSG apply.

You also have the right to lodge a complaint with a competent data protection supervisory authority about our processing of your personal data.

You may revoke your consent to the processing of your personal data at any time by sending an e-mail to [info@videochallenge.online](mailto:info@videochallenge.online) or a message to a member of the b@s videochallenge team during the event. Please note that revocation is effective only for the future. Any processing that occurred before revocation will not be affected.

**If our processing of your personal information is based on a balancing of interests, you may object to such processing. Should you issue such an objection, we ask you to explain the reasons why we should not process your personal information in the ways we have described. In the event of your justified objection, we will examine the facts and either discontinue or adapt the data processing or explain to you our compelling reasons for processing worthy of protection.**