

Information on consent to the recording of data from the microphone and camera functions

b@s videochallenge events that take place using the tool "Zoom" of Zoom Video Communications, Inc. are recorded. We may publish or quote excerpts from these recordings in the press, the publicly accessible part of the b@s videochallenge website, on various social media channels such as Facebook, Instagram, and similar, and in publications of The Boston Consulting Group GmbH and b@s videochallenge partner companies.

The purpose of this data processing is to inform the public and market our events.

To enable us to publish excerpts from events, they must be recorded. If you activate the microphone and/or camera function during an event, the resulting audio, video, and images of you, in addition to anything audible via the microphone or visible via the camera in your surroundings, including other people, may be visible onscreen and recorded during the event. Please consider this before activating your microphone and/or camera function.

If you activate the camera, we recommend using a virtual background. Instructions for using a virtual background can be found here: <https://support.zoom.us/hc/en-us/articles/210707503-Virtueller-Hintergrund>.

Recordings are prepared solely for the purpose of publishing excerpts from events. Your personal data will not be processed for other purposes, including in particular any of your recorded data.

The recording of audible data from your microphone and visible data from your camera is based on your consent per Art. 6 (1) (a) GDPR.

We would like to emphasize that your consent is voluntary and that refusal to consent will not result in any disadvantage to you. Attendee camera and microphone functions will be automatically set to "Off" at the beginning of the event. If you have not granted consent, please do not activate your microphone or camera during the event.

Should you have consented, but later change your mind, you can revoke your consent at any time with effect for the future by sending an e-mail to info@videochallenge.online or a message to a member of the b@s videochallenge team during the event. You can also turn off/deactivate your microphone and/or camera in the "Zoom" application at any time.

The Boston Consulting Group GmbH is responsible for processing your personal data. More information about privacy when using the videoconferencing service "Zoom" can be found [here](#).

Underage guests

If you are not at least age 16 at the time of registration for this event, please send a completed consent form for underage guests, signed by your parent or guardian, to info@videochallenge.online.